

Positive Images of Aging

The Positive Images of Aging Award was established by the Southeastern Association of Area Agencies on Aging to recognize individuals, groups, agencies, or businesses in the private and/or public sector who have presented a positive image of older individuals through their efforts in advertising, hiring practices, etc. This is a non-competitive award, which may be presented to any number of nominees, as approved by the Board.

Below are the recipients of this award:

YEAR RECIPIENT

- 1987 Land's End
- 1988 McDonald's, Wal-Mart
- 1989 Days Inn of America, Super D Drug Company
- 1990
- 1991
- 1992
- 1993 Choice Hotels International, Tennessee Valley Authority-Health Services Division, and North Carolina Housing Finance Agency
- 1994 NationsBank
- 1995 Aiken Regional Medical Centers, Aiken, SC, Leadership for an Independent Future for the Elderly, Memphis, TN, NationsBank, Columbia, SC, Radcliffe Elementary School, Aiken, SC, and The WMC Stations, Memphis, TN
- 1996 Eastern NC Alzheimer's Chapter, Raleigh, NC, Southern Piedmont Alzheimer's Chapter, Charlotte, NC, Triad NC Alzheimer's Chapter, Winston-Salem, NC, Western NC Alzheimer's Chapter, Asheville, NC, Project LOVE, Columbia, SC, St. Petersburg Times, FL, Wal-Mart Store #630, Florence, SC, and WKNO-TV, Memphis, TN
- 1997 Kellogg Company, and Baptist Memorial Hospital, Memphis, TN
- 1998
- 1999 The Golden Life Newspaper, Senior Leaders, Inc., Kensington Foundation, Sun Trust Bank, Brandon Wilde
- 2000 Wal-Mart Super Center, Edens Garden &, Aiken Elementary, Tropicana Product, Inc.
- 2001 Mattie C. Hall Health Care/Center Camp Wee Journey Intergenerational Day Camp, Andy Rooney, CBS News, South Carolina Silver Haired Legislature, Roy E. Mathis, Speaker, Kingsport Senior Center/Omega Challenge

- 2002 Next
- 2003 North Carolina Senior Tar Heel Legislature, Chad Buffkin-Golden Life Newspaper of Hartsville, SC, Joel Stoner and Daniel Curry - Kentucky Legal Aid
- 2004 Tom Smith, Times Daily from AL, Main Street Cafe and Catering from TN, Joyce Kidd from Johnson County, TN, Senior Center, KIPDA AAA Division of Social Services from Louisville, KY, Greenville, SC Sherriff's Office, Georgia Generations Magazine, Northern Services Volunteer Behavior Health Care System of TN
- 2005 Northwest Piedmont Medicare Lookout Senior Theatre Troup of NC, Highlands Community Ministries Outreach Program of Louisville, KY, Barren River Family Caregiver Support Program of KY, Rogersville, TN, Senior Citizens Center
- 2006 North Carolina Regional LTCO Association for Faces of Long Term Care, Senior Lifestyles WBZT 1230 AM, Ron Kauffman, Host, News Connection USA for Mature Lifestyles and Senior Connection, Tri-County Elder Abuse Council, Covenant Senior Health, Baptist Regional Medical Center
- 2007 Dr. Melissa Hakman &, Western Kentucky University, Connie Hodges &, United Way of NE Florida, Harriet Friedlander &, Elder Services Inc. , Retirement Living Television
- 2008 WALB-TV, Albany, Georgia, Kentuckiana Regional Planning and Development Agency &, Ind. Living, Louisville, Kentucky, Kentucky Power Company, Hazard, Kentucky, Pennyrile Area Agency on Aging Ombudsman Program, Hopkinsville, Kentucky.
- 2009 Hopkinsville Department of Parks &, Recreation, Kentucky, Mark Krevo, Bold City Media, Florida, Wiregrass Live, LLC, Alabama, Dress for Success - Charlotte, North Carolina, Senior Service America, Inc. - Alabama Senior Aides Program, Alabama,
- 2010 Johnson City Seniors' Center, Tennessee, The Golden Life Newspaper, South Carolina, WJCT, Florida, Johns Island Seniors, South Carolina, Pennyrile Elder Abuse Council, Kentucky.
- 2011 Deborah Yetter, Kentucky, West Tennessee healthcare, Tennessee, Putnam County YMCA, Tennessee, Orangeburg YMCA, South Carolina, The Pennyrile Mental health &, Aging Coalition, Kentucky, ElderSource, Florida.
- 2012 Anchor Radio of Louisville, Kentucky, Johnson City Seniors' Center, Tennessee, Task Force for LGBT Elders in Northeast Florida, Florida, The Pennyrile Alzheimer's Support Group, Kentucky
- 2013 Pennyrile Area Agency on Aging, Kentucky

- 2014 ElderSource LGBT Program, Florida, Public Broadcasting Atlanta, Georgia, Walgreen Drugstore, North Carolina, US Smokeless Tobacco/Pennyrile Allied Community Services, Kentucky, Highlands Community Ministries Shaffer Enrichment Center, Kentucky, Dr. Donald N. & Jane L. Berning Foundation, Kentucky, The Golden Life Newspaper, South Carolina
- 2015 KIPDA Centenarian Program, Kentucky, Johnson City Hip Hikers, Tennessee, Larry Stone, StoneCom Radio Station
- 2016 United Church Homes and Services, NC
Clinchfield Senior Adult Center, TN
Mental Health & Aging Coalition of KIPDA Region, KY
- 2017 Johnson City Senior Center—Turtle Triathlon & Turtle Trek Challenge, TN
Rogersville Senior Citizens Center Quilting Ladies, TN
Council on Aging of Buncombe County, NC
The City of Aiken, SC Senior Commission, SC